



Francesca Pagani

Design Logo
Brand Identity
Small Animations

Mission

I love representing products and services I believe in.

My goal is design and promote valuable brands, for inspire people and help them to make more healthy and sustainable choices.

Personal Profiles

I'm a self-motivated reliable person who enjoy meeting people and can work either by her own or as part of a team. I'm able to adapt to any environment and to establish harmonious relationship with others.

Key Skills

Flexibility, organization, precision, punctuality.

Empathy, curiosity, ability to translate concepts into images.

Technical Skills

Adobe Photoshop, InDesign, Illustrator, After Effects, Acrobat Pro.

Wordpress, Microsoft Word, Excell, PowerPoint, Outlook.

Language Skills

Italian: Native Speaker

English: Intermediate

Job Experiences

From 2016 Freelance Graphic Designer for:

Concept & Design Logo - Brand & Corporate Identity - Label & Packaging

Small Animations - Website & Social Media

2011/16 Branding, Editorial and Packaging - I AM. Agency - Novara

2010/11 Label and Packaging for Yoga Products Brand - MANUKALIFE - London

2008/10 Art Directing and Design Catalogues for Bathroom - WEBERT - Novara

2004/08 Branding, Editorial and Textile Design - Studio ANNAFILEPPOGRAFICA - Biella

2001/04 Catalogues, Brochures and Technical list for Bathroom - GESSI - Vercelli

Recently Study

2021 Typography Animation - Domestika - Online

2019 Social Media Marketing - Instagram - Ninja Academy - Online

2018 Social Media Marketing - Facebook Pro - Ninja Academy - Online

School Experiences

2001 Post-Diploma Marketing and Advertising - Torino

2000 Post-Diploma Graphic Design - Arte&Messaggio - Milano

1998 Post-Diploma Tecnical Editorial Print - Enaip - Novara

1996 High School Diploma Artistic - Novara

Contact

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Portfolio

www.francescapagani.graphics